

Jourdan began her career in the jewelry industry nearly 12 years ago when she attended the Gemological Institute of America in New York City, where she eventually became a graduate gemologist. After graduation, she moved to Los Angeles where she was mentored by a few industry professionals, and soon became the manager of a store in Beverly Hills. She worked there for five years before moving to her hometown of Denver and opening her own company, JB Jewelry. She has now been successfully in business for eight years. She is the proud mother of three small children, they bring so much joy to her life and have given her so much purpose outside of her career. In her personal time, she can be found spending time with family and friends and staying active exploring all the wonderful things Colorado has to offer.